



## Course : Treasury And Cash Management

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| <b>City :</b>       | Paris      | <b>Hotel :</b>    | Le Meurice |
| <b>Start Date :</b> | 2025-12-22 | <b>End Date :</b> | 2025-12-26 |
| <b>Period :</b>     | 1 Week     | <b>Price :</b>    | 5950 \$    |

## Course Overview

Cash and Treasury Management can be understood as the planning, organizing and controlling holding, funds and working capital of the enterprise in order to make the best possible use of the funds, maintain a firm's liquidity, reduce the overall cost of funds, and mitigate operational and financial risk.

Treasury Management aims to ensure that adequate cash is available with the organization, during the outflow of funds. Further, it also contributes to optimum utilization of funds and makes sure that there are no unutilized funds kept in the firm for a very long term

This course is designed for finance, treasury and banking professionals who need to gain a deeper practical knowledge of cash and treasury management techniques.

The course will assist the delegates with an in-depth understanding of complexities linked with cash and treasury management functions.

## Course Objectives

**This Treasury and Cash Management Training Programme will enable the delegates to:**

- Enhance financial management skills for managing liabilities, liquidity and assets issues
- Demonstrate the diverse types of risks linked with global organizations specifically exchange, interest, credit and commodity pricing risks and sources identification and risk management methodologies
- Identify the responsibilities, roles, strategies and tools linked with treasury management including international procedures and best practices
- Analyze the basic fundamentals of cash management to improve organizational cash flows and boost portfolio investment returns.

## Target Audience

**This Treasury and Cash Management Training Course is Ideal for:**

- Financial decision-makers and managers
- Professionals who are responsible for the execution of financial decisions
- Professionals who are responsible for cash management and treasury functions
- Professionals who are willing to enhance their careers in the field of finance

- Supervisory professionals who are responsible for monitoring financial risks namely credit, liquidity, exchange rate or interest rate risks

## Methodology

The course uses interactive techniques, such as brief presentations by consultants and participants. It also features several group exercises, case studies, interactive discussions, and practical simulations to help participants consolidate their learning experience.

## Course Outline

### Day 1:

- Introduction to Treasury and Cash Management
- The strategic role and scope of treasury management
- Overview of cash management: roles, activities, principles, and practices
- Portfolio management, trading, and settlement
- Cash forecasting techniques, cash balances, and determining optimal cash ranges
- Baumol and Miller cash management models
- Treasury systems and technology

### Day 2:

- Financial Markets: Introduction and Functions
- Money market instruments and their characteristics
- Fixed income instruments and valuation
- Stocks/equity instruments and valuation
- Derivatives and structured products: types, properties, and applications
- Role and regulation of capital markets: primary vs. secondary markets

### Day 3:

- Working Capital Management
- Importance of working capital and its impact on liquidity

- Ratio analysis and financial statement interpretation
- Techniques for managing collections, disbursements, and inventory
- Improving the cash conversion cycle
- Cash flow optimization and liquidity planning
- Securitization and factoring

#### Day 4:

- Effective Financial Analysis
- Sources of financial information for analysis
- Review of IFRS-compliant financial statements
- Income statement ratios: common size, profit margin, ROE, ROS
- Balance sheet ratios: quick ratio, current ratio, debt-to-equity, leverage analysis
- Integrating financial ratios with decision-making

#### Day 5:

- Capital Markets Advanced Concepts
- Equity valuation methods and investment appraisal
- Fixed income (government and corporate bonds) valuation
- Practical applications of capital market instruments
- Integrating treasury, cash, and capital market strategies
- Case studies and group exercises for applied learning
- Summary, Q&A, and action planning

## Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.