



## Course : Financial Crime and Intelligence Analysis

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| <b>City :</b>       | Paris      | <b>Hotel :</b>    | Le Meurice |
| <b>Start Date :</b> | 2025-12-22 | <b>End Date :</b> | 2025-12-26 |
| <b>Period :</b>     | 1 Week     | <b>Price :</b>    | 5950 \$    |

## Course Overview

In an era where Financial Crimes are rising, fraudsters are becoming increasingly difficult to find. However, there is a way for their easy detection, and that is through intelligent investigation propelled by financial crime analysis and intelligence gathering. This training will expose you to various tools, techniques, and knowledge to contribute to your investigative skills.

As a newbie or even an expert in the investigative support or financial crime analysis unit, one core function is the constant demonstration and articulation of the skills needed. To do this smoothly, you need unhindered access to information relevant to the commercial world. This means you must gain as much information as possible on the organization, institution, or people you engage with. This also extends to information on the market, how you operate, and whether such a market faces risks.

## Course Objectives

**By the end of this program, participants will be able to:**

- Explore the types of financial crimes and their impact on institutions and economies.
- Utilize intelligence analysis techniques to detect financial crimes.
- Strengthen internal controls to prevent and address financial crime risks.
- Analyze financial data to identify suspicious activities.
- Develop effective strategies to prevent financial crimes and mitigate risks.

## Target Audience

- Compliance and Anti-Money Laundering (AML) Officers.
- Financial Crime Investigators.
- Bank and Financial Institution Staff.
- Auditors and Financial Reviewers.
- Lawyers and Legal Advisors.

## Methodology

This highly interactive training course is designed for financial institutions, regulators and law enforcement agencies. Utilizing case studies, exercises, and discussion sessions, the programme offers an unparalleled classroom or virtual based interactive scenario driven experience for the students.

## Course Outline

### Day 1 : Foundations of Financial Crime Analysis

- Overview of financial crimes: definitions and classifications
- Relevant penal codes and legal frameworks
- Role of law enforcement and financial crime analysts
- Functions and sources of information for analysis
- Communication, translation, and data analysis

### Day 2 :Applications and Investigative Techniques

- Identification of financial crimes and crime pattern recognition
- Crime forecasting and hot-spot identification (mapping tools)
- Levels of crime analysis: administrative, strategic, tactical
- Structure and functions of crime analysis units
- Motives and typologies of financial crimes
- Criminal profiling and suspect behavior

### Day 3 :Research, Statistics, and Intelligence Analysis

- Principles of research and content analysis
- Statistical methods, survey techniques, and sampling
- Reporting and documentation for financial crimes
- Intelligence fundamentals and the intelligence cycle
- Tools and techniques for intelligence analysis

- Preparing and presenting intelligence outputs

#### **Day 4 :Technology, Social Media, and Spatial Analysis**

- Leveraging social media for link analysis and intelligence
- Using platforms (LinkedIn, Snapchat, Instagram, Twitter, Facebook) ethically
- Software programs and open-source databases
- Crime mapping as an analytical tool
- Visualization techniques and spatial statistics
- Hot-spot identification and mapping

#### **Day 5 :Practical Applications and Professional Engagement**

- Developing analytical products (charts, BOLOs, link charts)
- Graphic design and visualization tools (Photoshop, etc.)
- Integration of records, images, CCTV, ALPR systems
- Pitching analytical findings to law enforcement officers
- Preparing for court testimony and legal presentations
- Lessons learned: best practices and pitfalls to avoid

### **Certificates**

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.