



## Course : Treasury & Cash Management

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|---------------------|------------|-------------------|------------|
| <b>City :</b>       | Paris      | <b>Hotel :</b>    | Le Meurice |
| <b>Start Date :</b> | 2025-12-15 | <b>End Date :</b> | 2025-12-19 |
| <b>Period :</b>     | 1 Week     | <b>Price :</b>    | 5950 \$    |

## Course Overview

This course is designed to enhance participants' expertise in the principles and practices of Treasury and Cash Management. It targets professionals seeking practical insights into real-world financial operations. Attendees will gain the skills to manage financial activities efficiently, proactively address risks, and make well-informed decisions using tangible metrics. The program emphasizes the development of a practical Treasury Management framework through applied exercises and realistic scenarios. Participants will also acquire the essential tools to excel in their roles, contribute strategic value to their organizations, and stay up-to-date with evolving industry trends.

## Course Objectives

**By the end of this course, participants will be able to:**

- Explain the strategic role and importance of treasury functions within organizations
- Provide guidance on the effective use of various financial instruments within treasury operations
- Develop strategies to optimize Working Capital, enhancing liquidity and profitability while balancing associated risks
- Apply risk management methodologies to address diverse treasury-related risks
- Assess the impact of treasury and cash management decisions on overall organizational performance

## Target Audience

- Treasury managers, officers, and analysts
- Finance and accounting professionals involved in cash and liquidity management
- Corporate finance executives and financial controllers
- Risk management and compliance officers
- Investment and fund managers
- Professionals aspiring to advance their careers in treasury, corporate finance, or financial operations

## Methodology

The course employs highly interactive techniques, including concise presentations from expert consultants and participant contributions. Learning is reinforced through group exercises, case studies, interactive discussions, and practical simulations, ensuring that participants consolidate knowledge effectively.

## Course Outline

### Day 1: Introduction to Treasury and Cash Management

- Strategic role and scope of treasury management
- Overview of cash management: roles, activities, principles, and best practices
- Portfolio management, trading, and settlement processes
- Cash forecasting techniques and managing cash balances
- Determining optimal cash ranges
- Baumol and Miller models for cash management
- Treasury systems and technology solutions

### Day 2: Financial Markets and Instruments

- Introduction to financial markets and their functions
- Money market instruments and their characteristics
- Fixed income instruments and their characteristics
- Equity instruments and their characteristics
- Derivatives and their applications
- Structured products and their features

### Day 3: Working Capital Management

- Significance of working capital management in organizational performance
- Ratio analysis and interpretation of financial statements
- Techniques for managing collections, disbursements, inventory, and the Cash Conversion Cycle

- Cash flow optimization and liquidity planning
- Securitization and factoring

#### **Day 4: Risk Management in Treasury Operations**

- Understanding the treasury risk management process
- Managing credit, liquidity, market, foreign exchange, operational, and other risks

#### **Day 5: Financial Management**

- Corporate financial planning and Weighted Average Cost of Capital (WACC)
- Asset and Liability Management (ALM) strategies
- Capital adequacy and regulatory considerations
- Investment management, monitoring, and control
- Valuation methodologies

### **Certificates**

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.