



course : Introduction to Modelling for Business Analysis Training

City :	Paris	Hotel :	Le Meurice
Start Date :	2025-12-22	End Date :	2025-12-26
Duration :	1 Week	Price :	5950 \$

Course Overview

Business Process Analysis and Modelling (BPM) is a critical component of Business Process Redesign (BPR) and other process improvement initiatives such as reengineering, systems development, quality management, and continuous process improvement. This training equips participants with the skills to analyze and accurately model business processes at both enterprise and detailed workflow levels. Participants will learn a structured, step-by-step approach to ensure business process models accurately reflect reality and meet stakeholder requirements. Using a process-centered approach enhances operations, increases efficiency, reduces costs, improves competitiveness, and boosts both customer and employee satisfaction.

Delegates will also learn Business Process Modelling Notation (BPMN), a widely-used open modeling standard that balances business-friendliness with precision, enabling effective implementation and automation of business processes.

Course Objectives

By the end of this training course, participants will be able to:

Understand business processes and their components.

Apply process analysis concepts and techniques.

Define processes using BPMN.

Develop business process architecture.

Analyze process customer requirements.

Specify measures of business process performance.

Diagnose the health of a business process.

Apply process improvement techniques to transform business processes.

Target Audience

Business Managers

Business Process Analysts

Process Owners

Business and Systems Analysts

Information Technology Professionals

BPM Project Leaders and Team Members

Quality Specialists

Methodology

Short, focused presentations on BPM concepts.
Experiential workshops for practical analysis and modeling.
Real-world case studies and examples.
Group work, individual exercises, and discussions.
Facilitator guidance and constructive feedback.
Hands-on practice to develop “as-is” and “to-be” models.

Course Outline

Day 1: Understanding Business Processes
Overview and key concepts
Introduction to business processes and their types
Identifying and naming business processes
Analyzing process components
Business process modeling concepts
Practical analysis exercises
Day 2: Developing Business Process Models using BPMN
Introduction to BPMN
Mechanics of business process modeling
Modeling business process events
Representing branching and joining logic
Process patterns and basic BPMN elements
Practical BPMN modeling exercises
Day 3: Advanced Process Modelling Using BPMN
Extended BPMN elements
Developing hierarchical diagrams
Using pools and lanes
Handling process exceptions
Advanced practical exercises
Day 4: Analyzing Business Processes
Introduction to business process architecture
Identifying and analyzing process customers and gaps



Challenging legacy business rules
Diagnosing process health
Process performance analysis
Identifying process enablers
Day 5: Improving Business Processes Using Models
Eliciting and discovering business knowledge
Identifying improvement opportunities using process models
Transitioning from “as-is” to “to-be” models
Describing improvements using process models
Implementing improved processes
Selecting the right modeling tools

Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.