



## course : Introduction to Modelling for Business Analysis Training

|                     |            |                   |                        |
|---------------------|------------|-------------------|------------------------|
| <b>City :</b>       | Doha       | <b>Hotel :</b>    | The Ritz-Carlton, Doha |
| <b>Start Date :</b> | 2025-10-19 | <b>End Date :</b> | 2025-10-23             |
| <b>Period :</b>     | 1 Week     | <b>Price :</b>    | 3950 \$                |

HighPoint Training and Management Consultancy  
هاي بوينت للتدريب والاستشارات الإدارية

info@highpointtc.com   
www.Highpointtc.com   
UAE - Dubai   
+971 50 360 6133 

## Course Overview

Business Process Analysis and Modelling (BPM) is a critical component of Business Process Redesign (BPR) and other process improvement initiatives such as reengineering, systems development, quality management, and continuous process improvement. This training equips participants with the skills to analyze and accurately model business processes at both enterprise and detailed workflow levels. Participants will learn a structured, step-by-step approach to ensure business process models accurately reflect reality and meet stakeholder requirements. Using a process-centered approach enhances operations, increases efficiency, reduces costs, improves competitiveness, and boosts both customer and employee satisfaction.

Delegates will also learn Business Process Modelling Notation (BPMN), a widely-used open modeling standard that balances business-friendliness with precision, enabling effective implementation and automation of business processes.

## Course Objectives

**By the end of this training course, participants will be able to:**

- Understand business processes and their components.
- Apply process analysis concepts and techniques.
- Define processes using BPMN.
- Develop business process architecture.
- Analyze process customer requirements.
- Specify measures of business process performance.
- Diagnose the health of a business process.
- Apply process improvement techniques to transform business processes.

## Target Audience

- Business Managers
- Business Process Analysts
- Process Owners
- Business and Systems Analysts

- Information Technology Professionals
- BPM Project Leaders and Team Members
- Quality Specialists

## Methodology

- Short, focused presentations on BPM concepts.
- Experiential workshops for practical analysis and modeling.
- Real-world case studies and examples.
- Group work, individual exercises, and discussions.
- Facilitator guidance and constructive feedback.
- Hands-on practice to develop “as-is” and “to-be” models.

## Course Outline

### Day 1: Understanding Business Processes

- Overview and key concepts
- Introduction to business processes and their types
- Identifying and naming business processes
- Analyzing process components
- Business process modeling concepts
- Practical analysis exercises

### Day 2: Developing Business Process Models using BPMN

- Introduction to BPMN
- Mechanics of business process modeling
- Modeling business process events
- Representing branching and joining logic
- Process patterns and basic BPMN elements
- Practical BPMN modeling exercises

### Day 3: Advanced Process Modelling Using BPMN

- Extended BPMN elements
- Developing hierarchical diagrams

- Using pools and lanes
- Handling process exceptions
- Advanced practical exercises

#### Day 4: Analyzing Business Processes

- Introduction to business process architecture
- Identifying and analyzing process customers and gaps
- Challenging legacy business rules
- Diagnosing process health
- Process performance analysis
- Identifying process enablers

#### Day 5: Improving Business Processes Using Models

- Eliciting and discovering business knowledge
- Identifying improvement opportunities using process models
- Transitioning from “as-is” to “to-be” models
- Describing improvements using process models
- Implementing improved processes
- Selecting the right modeling tools

### Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.